



## Join Us in Supporting Lakewood Athletic Boosters' 19th Annual Night at the Races!

Greetings from the Lakewood Athletic Boosters! We hope this letter finds you in good health and high spirits. As a valued supporter of our mission to enhance the athletic experience for students in the Lakewood City School District, we are reaching out to invite you to join us in our upcoming and biggest fundraising event of the year – the 19th Annual Night at the Races – being held on **Saturday, March 2**.

Lakewood Athletic Boosters, a 501(c)(3) non-profit organization, plays a crucial role in providing financial support to the school district's athletic programs. Over the years, we have proudly contributed to the success of middle school and high school athletic teams by funding uniforms, equipment, hosting senior nights, and offering scholarship opportunities to our talented student-athletes. Recently, we donated funds to establish a strength and conditioning program at Lakewood High School, further emphasizing our commitment to the holistic development of our athletes.

In 2023, thanks to the overwhelming support of businesses, families, and individuals like you, we raised over \$30,000 with nearly 400 people in attendance at our Night at the Races event. This success has fueled our excitement to make the 2024 edition even more impactful, and with your assistance, we are confident it will be another milestone for our organization.

### **How You Can Contribute:**

1. **Sponsor a Race:** Showcase your business or individual support by sponsoring a race at our event. There are a limited number of races at the event. Grab yours for only \$200!
2. **Advertise in our Program:** Choose from the following sizes to promote your business or convey your personalized message in our event program.
  - a. ¼ page (business card size) \$50
  - b. ½ page (2.25" x 2.75") \$90
  - c. Full page (4.5" x 5.5") \$150
3. **Donate Merchandise or Gift Certificates:** Your generous donations allow us to create amazing raffle prizes, adding excitement to the event.

### **Important Information:**

**Ad Placement Deadline:** February 12, 2024

**Social Media Recognition:** Race sponsors and program ads will be promoted on our social media platforms in the weeks leading up to the event as well as at the event itself.

Your support is instrumental in our efforts to continue making a positive impact on the lives of student-athletes in our community. We sincerely hope you will consider contributing to this year's Night at the Races event. By doing so, you're not just supporting the Lakewood Athletic Boosters; you're investing in the dreams and aspirations of our dedicated student-athletes.

Thank you for your time and consideration. We look forward to the possibility of your support and participation in making this fundraiser a resounding success.

For more information or if you have any questions, please contact me at [natr@golakewood.org](mailto:natr@golakewood.org) or 216.538.4924.

Kristen Moran  
Executive Vice President  
Night at the Races Event Chair  
Lakewood Athletic Boosters



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